



Speakers

August 13, 2024

STARS Spring Class Member Profiles

Jennifer Douglas, Annette Davies, Tamara Roberts, Michelle Harvey

August 13, 2024

Board Meeting

The Lakeland Rotary Club Board of Directors Monthly Meeting All club officers, leaders, and members are invited to attend at 5:15 pm Central Florida Speech and Hearing Center Conference Room 3020 Lakeland Highlands Road Lakeland FL 33803

August 20, 2024

ACHIEVEMENT ACADEMY -

Kristin Aiken

Creating Brighter Futures for Children with Special Needs

August 27, 2024

Teresa

Martinez

POLK COUNTY CUBAN AMERICAN EXPERIENCE

September 03, 2024

David Bunch

The Bonnet Springs Park Story

Club Meeting

Lakeland
Meets at First United Methodist Church
72 Lake Morton Drive
Lakeland, FL 33801
Time: Tuesday at 12:00 PM

Weekly Meeting, August

By Jennifer L Douglas

President Marsha Leap called the meeting to order. **Greg Robinson** led the Invocation, Pledge and Four-way test. **Karen Warren** introduced the guests, and **Bill Lippy** collected Happy Dollars.



President Marsha reminded the membership of several upcoming events and service opportunities.

- August 20th from 5:30 - 7:30pm, The Lakeland Rotary Club will host a social and school supply drive at Spring Hill Suites. Members are encouraged to bring donations of school supplies to benefit the students of Southwest Elementary and Middle Schools.
- October 24th is World Polio Day, and in its honor, the four Rotary Clubs of Lakeland will come together for a joint social, "Pints to End Polio", at Swan Brewing. The event will begin at 5:30pm and a portion of all proceeds will be donated to Polio Plus.
- The Twilight 5K will take place on February 7th, and **President Marsha** is forming a 10-person walking team on behalf of The Lakeland Rotary Club. Reach out to Marsha if interested in joining the group. Runners are encouraged to create additional teams.

Amanda Walls introduced the meeting's guest speakers, Nicole Bradham and Grant Sparks of Hot Mod Agency, an Influencer Marketing company that represents a curated network of travel influencers. Hot Mod helps companies achieve their marketing goals through strategic brand deals with content creators of all sizes, ranging from Nano-influencers with 1,000 followers to Macro-influencers with audiences of 500,000 or more.

September 10, 2024

Amy Wiggins
Lakeland Area
Chamber of
Commerce

Birthdays

Bryce Philpot
August 14th
Gregory
Robinson
August 16th
Lydia A Boyd
August 16th
Amanda Walls
August 18th
Brenden A.
Hahn
August 27th
Stacy
Campbell-
Domineck
August 29th
R. Howard
Wiggs
September
8th

Years of Service

Janice Tedder
Jones
11-16-2010
14 Years
Vincent G.
Jones
11-16-2010
14 Years
Kathryn Dhue
Abels
11-08-2011
13 Years
Tracy Yvonne
Kimbrough
11-08-2011
13 Years
Larry Stahl
11-03-2015
9 Years
Jason Wyatt
11-03-2015
9 Years
Kathy McGee
11-03-2015
9 Years
Cory
Neupauer
11-15-2016
8 Years
Amanda Walls
11-15-2016
8 Years
Lori Winstead
11-09-2017
7 Years
Karen Moore
11-09-2017
7 Years



Their presentation focused on "The Power of Hyper-Local Influencers". They stressed the point that even a small financial investment can reap substantial rewards for your business.

Benefits of influence marketing include:

- Heightened brand awareness
- New clientele
- Boosted SEO rankings
- New Google and website reviews
- Appeal to the next generation of buyers
- Build content library for future campaigns
- Accessibility for businesses of all sizes

You can find local influencers in your industry through targeted searches of local #hashtags, Instagram keywords, local Facebook groups and Google.

Interested in learning more about influencer marketing or Hot Mod's services? You can DM (direct message) [@hotmodagency](https://www.instagram.com/hotmodagency) with the phrase "Influencer Program" for access.

President Marsha closed out the meeting with a gift for each speaker, a Lakeland Rotary Club journal and an honor coin. Her thought of the day was a reminder of July's topic of the month, which was Maternal and Child Health Month.

There are an estimated 5.9 million children under the age of 5 that die each year from malnutrition, inadequate health care and poor sanitation. This can all be prevented. Rotarians around the world are providing education to mothers on how to prevent mother-to-infant HIV transmission, how to breast-feed, and how to protect one's family from illness and disease.

Haiti has the highest maternal and infant mortality rate of any country in the western hemisphere. Rotary, using our Foundation investments, provides fully-equipped medical jeeps for volunteers and midwives to reach mothers and children in remote areas.

Rotarians launched a \$3 million pilot to save lives of mothers and children during home deliveries in Nigeria. Since 2005 they have repaired 1,500 obstetric fistulas, a medical condition of pregnant mothers, restoring health and saving lives.

To learn more, watch this video, [Rotary Supports Mothers and Babies](#), produced by Rotary International.



Tammi
Crotteau
11-09-2017
7 Years

Mark Davies
11-03-2019
5 Years

Brenda
Ramirez
11-03-2019
5 Years

William Roll
11-03-2019
5 Years

Tyler Davis
11-14-2019
5 Years

Caleb Douglas
Bloodworth
11-14-2019
5 Years

Jennifer
Swenson
11-14-2019
5 Years

Mark Creech
11-10-2022
2 Years

Linda
Roddenbery
11-10-2022
2 Years



FELLOWSHIP SOCIAL & SCHOOL SUPPLY DRIVE

Tuesday, August 20, 2024

5:30 - 7:30 p.m.

Springhill Suites

511 W. Lime Street

HELP SUPPORT OUR STUDENTS BY BRINGING SCHOOL SUPPLIES TO THE EVENT.

MONETARY DONATIONS ARE ACCEPTED

School Supply lists for for the Southwest Elementary and Middle Schools can be found at the check-in table the month of August

Please RSVP on Ignite or to Reba Coil @reba.coil@polk-fl.net



SCHOOL SUPPLY LIST

You can bring the supplies to the Back to School event at SpringHill Suites on August 20th or to the Rotary meetings. Please designate what school the supplies go to.

SOUTHWEST ELEMENTARY

- Backpacks
- Pencil pouches/boxes
- Clorox Wipes
- Hand Sanitizer
- Ticoneroga #2 Pencils
- Plastic folders (with or without prongs)
- Colored copy paper
- Earbuds



Earbud Suggestion

SOUTHWEST MIDDLE

- Uniform Shirts
- Lined Notebook Paper
- #2 Pencils
- Highlighters
- Spiral Notebooks
- 3-Ring Binders



Uniform Shirt Web Address



- Heather grey for 6th grade
- Black for 7th grade
- Red for 8th grade



Page Dividers



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Events

August 13th

Lakeland Board Meeting

Speaker: Board Meeting

Subject: The Lakeland Rotary Club Board of Directors Monthly Meeting All club officers, leaders, and members are invited to attend at 5:15 pm Central Florida Speech and Hearing Center Conference Room 3020 Lakeland Highlands Road Lakeland FL 33803

September 10th

The Lakeland Rotary Club Board of Directors Meeting

Club Leaders

Marsha Leap

President

Lawrence M. Becker

President-Elect

Thomas Conger

Vice President

Ron Denney

Rotary Foundation Chair

Darlene Eanett

Treasurer

Josie Hill

Secretary

Irma Cole

Club Director

Club Public Image Chair

Mark Miller

Service Projects Chair

Stacy Campbell-Domineck

Club Director

Tyler Davis

Bulletin Editor

Mark Fore

Club Director

Trey Harden

Club Director

Michael Huff

Club Director

Martha Lou Luce

Club Director

Carol J. Wallace

Club Director

Richard Widick

Club Director

Fred A. Oeters

Sergeant-at-Arms

Scott Reed

Club Admin Chair

Karen Albert Warren

Membership Chair

Matthew Alan Brown

Community Service Chair

H. Dan Hill

Club Programs Chair

Jessica Kirby

Club Fundraising Chair

Jason Wyatt

Club Fundraising Chair

Michelle Emerson-Lewis

Youth Services Chair
